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FOR IMMEDIATE RELEASE

## **CIAO BELLA!**

### **Mother's Intuition, Inc., Announces "Bella B Natural Bodycare", The Head-to-Toe Beauty Solution for Prenatal and Postnatal Mothers**

**MISSION VIEJO CA.** – October 2, 2007–Mother's Intuition, Inc., creators of "Tummy Honey Stretch Mark Solutions," the popular all-natural remedy for unsightly stretch marks, has launched its newest beauty line: "Bella B Natural Bodycare". Packed with the highest quality of clinically proven ingredients, while maintaining clean and natural formulations free of petroleum, mineral oils and parabens, "Bella B Natural Bodycare" is a complete beauty solution from head-to-tummy-to-toes! It has been specifically designed to meet the needs of prenatal and postnatal mothers, while maintaining the highest level of quality and ingredients. "Bella B Natural Bodycare" also offers very attractive price points for all budgets.

"Bella B Natural Bodycare" products:

- **Tummy Honey Butter**– The ultimate solution for the prevention of new stretch marks. This thick, non-greasy, oil-based formula penetrates deep into the skin layers, maintaining skin moisture and elasticity. Cost: \$19.95
- **Tummy Honey Cream**– Perfect for fading existing stretch marks. Includes a unique plant extract proven to fade stretch marks typically 30-50% or more. This emulsion-based formula soaks in quickly while keeping the skin ultra moist. Cost: \$24.95

- **Tummy Honey Stick** - A convenient and easy-to-apply prevention alternative to Tummy Honey Butter. Cost: \$17.95
- **Tummy to Toes**- A body cream featuring a creamy-rich formula that cools and revitalizes tired legs and feet. Cost: \$18.99
- **Body Buzz**- A full body product featuring exclusive and proven ingredients for firming skin and reducing cellulite. Cost: \$24.99
- **Silk & Honey**- An all-over moisturizing body cream packed full of emollients such as shea and mango butter. Will not dry out like competing lotions. Cost: \$14.99
- **Bright Eyes Triple Action Eye Cream**- Utilizes five proven ingredients to target stubborn dark circles, eye-puffiness and wrinkles. Cost: \$19.99
- **Glowing**: A bleach-free lightening cream for the prevention and reduction of pregnancy mask. Includes 25 SPF UV protection and two clinically proven ingredients to lighten skin without bleaching. Cost: \$15.99
- **Nipple Nurture Butter**- A lanolin-free blend of cocoa butter, shea and other emulsifying ingredients that heals and soothes sore, cracked and dry nipples. Cost: \$9.99
- **Nipple Nurture Cleansing Pads**- Designed to clean nipples before and after breastfeeding as well as help heal and protect the entire area. Cost: \$9.99

For more information about “Bella B Natural Bodycare” visit [www.bellabbodycare.com](http://www.bellabbodycare.com), email [customerservice@mothersintuition.com](mailto:customerservice@mothersintuition.com), or call 866-450-4MOM (4666).

ABOUT MOTHER’S INTUITION: Located Mission Viejo, California, Mother’s Intuition was founded by Danielle and Jon Harb to address the many cosmetic problems associated with stretch marks. After years of careful research, the “Tummy Honey Stretch Mark Solutions” brand was successfully brought to market to prevent and fade unsightly stretch marks. “Bella B Natural Bodycare” is a new and complete body care solution for prenatal and postnatal mothers.